

WHEN THE COMPETITION RISES, SO DO WE

There are exceptional, qualified students hidden in every corner of the state—willing and able to lend their talents in the fields where they're needed most. It's our goal to ensure that every kind of scholar receives the education they deserve.

With higher education getting more competitive every year, a gap has formed between those who need significant financial aid and those awarded for high academic achievements.

The Beacon Scholarship program will help to erase that gap.

We're increasing our scholarship offerings to ensure that no hard-working student from a middle-class family misses their chance at an ECU education.

The Beacon Scholars program honors up to 500 students from across North Carolina each year with a \$1,000 renewable scholarship.



Reach Out And Lift Talent

ZANE CARTHERN, freshman biology major and aspiring pediatrician, comes from a single-income family. With his father on disability, receiving two \$1,000 scholarships means Zane's mother doesn't have to worry how to pay for the first year at ECU.

BETHANY ALLIGOOD, a health services management major, can go through college without incurring crippling student debt. Instead, she can focus on graduating and going on to Vidant Medical Center, where she hopes to work and improve health for eastern North Carolina.

HENRY CHARVAT was diagnosed with cancer in high school, causing him to lose his chance at an athletic scholarship for college. As one of seven children, and now in remission, Henry is still able to pursue his dreams of creating treatments for pediatric healthcare due to ECU's Beacon Scholars. Henry and his family think of ECU, and even his diagnosis, as a blessing—but also as a lesson. When you learn to turn what's given to you into positive change for the world, you get it back ten-fold. At a place like ECU, you learn to pay it forward. Thanks to the Beacon Scholars, Henry will be helping children with their diagnoses for years to come.



With your gifts...

▶ **EMILY HATLEY** will lend her heart to social work.

▶ **TAYLOR HATHAWAY** will help bright young minds crack mathematics wide open.



...we pay it forward...

“ Paying for college placed serious stress on my family, so when we got the news that I had received these scholarships, we were overjoyed and put at ease. ”

- Zane Carthern '22

...for a future well-lived.

We're committed to accessibility, not only for low-income families but for every talented student determined to contribute to research, community development and the region we love.

At ECU, your gifts manifest before your very eyes.

ecu.edu/give

